

Construction Industry Integrity Charter 2.0

Guideline on the Use of the Logo (“Guideline”)

1. Introduction



- 1.1 The Integrity Charter Secretariat has created a logo for the Construction Industry Integrity Charter 2.0, with the aim to enhance publicity and allow construction companies and consulting firms to show to its business counterparts and other stakeholders that they have subscribed to the Construction Industry Integrity Charter 2.0.
- 1.2 The design of the logo (i.e. a crane lifting a load marked with the Chinese character “誠”) signifies the uplifting of integrity standard of the construction industry.

2. Eligibility for Using the Logo

Construction companies and consulting firms which have subscribed to the Construction Industry Integrity Charter 2.0 may use the logo.

3. Conditions for Using the Logo

- 3.1 The design and colour of the logo must not be altered.
- 3.2 The logo is used in connection with the Construction Industry Integrity Charter 2.0 but not for any other purposes.
- 3.3 The logo is used in a respectable way.
- 3.4 The logo should not be used in or on any form of display which would express or imply that any products, services or documents are endorsed or supplied by the Integrity Charter Secretariat.
- 3.5 The content of all publicity and advertising materials bearing the logo must be lawful, with benevolent intent, true and correct, and must not contain any defamatory, discriminatory or insulting content.

3.6 The Integrity Charter Secretariat may in its sole discretion at all times amend the logo's design or this Guideline without prior notice, and has the sole right of final decision in respect of the interpretation in this Guideline.

3.7 The Integrity Charter Secretariat may provide the digital file (in jpeg format) of the logo upon request.

4. Disclaimer

This Guideline does not constitute any professional advice on the related or any other matters. The Integrity Charter Secretariat has no liability to any person for any consequence resulting from the use or non-use of this Guideline and the logo.

5. Enquiry

For inquiry on the Guideline, please contact the Integrity Charter Secretariat through email: integritycharter@cpd.icac.org.hk

Integrity Charter Secretariat
April 2024